

PUBLICATION DATE - 00.01am 12 May 2026

Supporter social media pack: Childminding Week 2026 #MagicofChildminding

Key messages

- This week (11-17 May) is **Childminding Week 2026** - an annual celebration of the vital role that childminders in England and Wales play in shaping children and families' lives.
- Coram PACEY has today (12 May) launched a major new report titled the **Magic of Childminding**.
- It sets out the transformational impact that childminders in England and Wales have on children, families, local communities and the wider early years and childcare sector.
- Coram PACEY is using Childminding Week 2026 and the launch of the report to call for greater governmental support and recognition of childminders and their work, urging them to act to reverse the decline in childminders in England and Wales.

Links and resources

[Childminding Week webpage](#)

[Magic of Childminding report](#) (live at 00.01am 12 May 2026)

Social Media

[Digital assets](#)

Hashtags: #ChildmindingWeek2026 #MagicofChildminding

Handle: @CoramPACEY

[Coram PACEY England Facebook](#)

[Coram PACEY Wales Facebook](#)

[Coram PACEY England Instagram](#)

[Coram PACEY Wales Instagram](#)

[LinkedIn](#)

Sample promotional copy

FOR SUPPORTERS

Report launch

During **#ChildmindingWeek2026**, we are proud to support the launch of a new @CoramPACEY report **#MagicofChildminding** highlighting the transformational benefits of childminding for children, families and local communities. We support the call for increased support and recognition of childminders across England and Wales.

Childminding Week 2026

We are proud to support **#ChildmindingWeek2026** and celebrate the **#MagicofChildminding**. This year's campaign, led by @CoramPACEY, celebrates the thousands of childminders who open their homes to help children learn, grow and thrive while providing flexible, trusted support for families. We join the sector in thanking childminders for their dedication, professionalism and commitment and positive impact on children and families' lives.

FOR CHILDMINDERS

As a childminder, I am proud to celebrate **#ChildmindingWeek2026** and the **#MagicofChildminding**, alongside @CoramPACEY. Being a childminder means creating a safe, nurturing home-from-home environment where children can learn, play, grow and thrive every day. This week is a chance to celebrate the important role childminders play and the positive difference we make to children and families every day.

FOR LOCAL AUTHORITIES

Option

This **#ChildmindingWeek2026** [local authority name] is proud to celebrate the outstanding work of childminders in our community, alongside @CoramPACEY. Childminders provide high-quality, flexible early years care that supports children's development and enables families to work and thrive. Their role is a vital part of our local early years and childcare offer, supporting children to learn and grow and families to work and thrive. We thank all childminders for their dedication, professionalism and commitment to giving children the best possible start in life.

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Option 2

We are pleased to support **#ChildmindingWeek2026**, alongside @CoramPACEY, to shine a light on the invaluable work of childminders across our area. Working in partnership with families, childminders create safe, nurturing environments where children can learn, grow and flourish. **#MagicofChildminding**

FOR PARENTS

As a parent who uses a childminder, I am proud to support **#ChildmindingWeek2026** and celebrate the **#MagicofChildminding**, alongside @CoramPACEY. This week, we are thanking all childminders for the incredible care, dedication and positive impact they have on families like mine every day.

FOR POLICYMAKERS AND ELECTED REPRESENTATIVES

I am proud to support **#ChildmindingWeek2026** and celebrate the **#MagicofChildminding**, alongside @CoramPACEY. This year's campaign celebrates the thousands of childminders who open their homes to help children learn, grow and thrive while providing flexible, trusted support for families. I join the sector in thanking childminders for their dedication, professionalism and commitment to giving children the best possible start in life.

CONTACT

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