

The childcare and early years conference 2026 by **coram pacey**

Saturday 28 February 2026, LONDON

Sponsorship Opportunities



The power of home-based childcare

Building on the success of our inaugural conference, Coram PACEY is back at the iconic Bishopsgate Institute, London on Saturday 28th February 2026 for our annual Childcare and early years conference.

Themed around 'The power of home-based childcare', this event aims to develop professionals' knowledge on topics including early childhood development, SEND, inclusion and growing their childcare businesses. We will be providing support in key areas of their business including entitlement funding, inspection changes and protecting their business.

This is a key opportunity to come together to celebrate the importance of home-based childcare for children and families and it's role within the sector. We are looking for partners who share our values and want to support us on the journey to reverse the decline in home-based childcare professionals.

We are asking for support from partners to help put on this event and allow us to make this day worth remembering for all of the home-based childcare professionals who provide quality childcare and education for our children. We have a number of sponsorship packages below but we are also happy to have conversations to see how we can better tailor those packages to your requirements.



Headline sponsor package

At such a vital time for home-based childcare professionals, we need the support of a main sponsor to help us put on this event and help raise the profile of childcare professionals. We are happy to tailor the below offering to accommodate should you require different deliverables from Coram PACEY and outcomes from the event.

This package includes:

- Logo on all marketing collateral related to event including web page, Eventbrite page, solus emails and pre and post comms.
- Logo on each social media post promoting the event to our 67,000 social media followers.
- Free exhibitor stand at event
- 10 complimentary conference tickets to share with partners or treat clients.
- Two solus marketing emails sent direct to our 12,500 members

SOLD

Childcare student sponsor

Coram PACEY's key mission is to reverse the decline of childminders and home-based childcare professionals. Getting more people into the profession and supporting them to stay in the profession is a key part of this strategy.

We are looking for a sponsor who will support us in this endeavour by sponsoring 30 free places to those looking to join the profession, students on our HBCA course and apprentices.

This package includes:

- Logo on all marketing collateral related to student tickets including web page, Eventbrite page, solus emails and pre and post comms.
- Logo on social media posts when promoting student tickets
- Free exhibitor stand at event
- 5 complimentary conference tickets to share with partners or treat clients

SOLD



Drinks reception sponsor

At our last conference, the drinks reception was a great way to end a fantastic day and show our appreciation to providers for the incredible work they do. It was a highlight of the day and allowed everyone to socialise after a full day of learning. This year it will be an intimate drinks reception for around 120 people .

This package includes:

- Logo on all marketing collateral related to the drinks reception including web page, Eventbrite page, solus emails and pre and post comms.
- Logo on social media posts when promoting drinks reception
- Free exhibitor stand at event
- 5 complimentary conference tickets to share with partners or treat clients.

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