

Nanny survey 2025

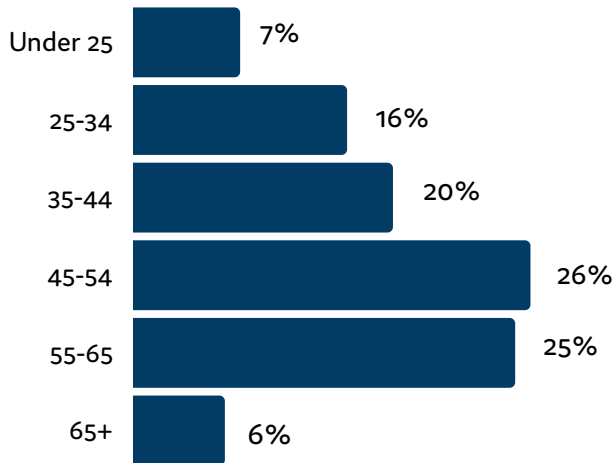
The results



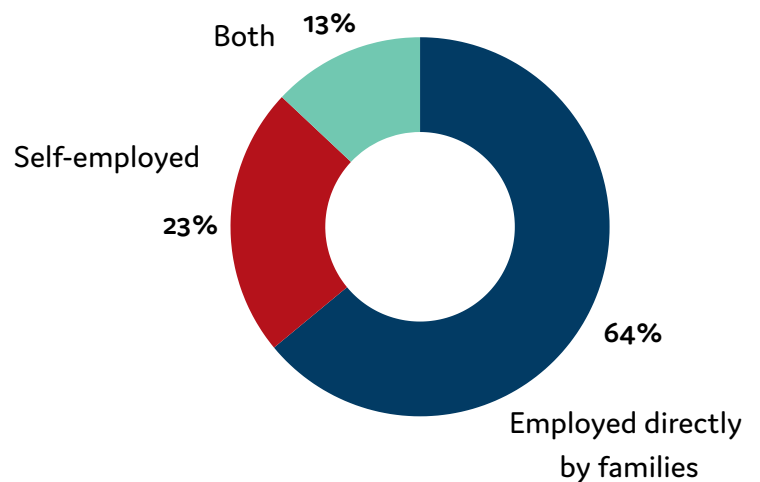
Nanny survey 2025: The results

Demographics

Age distribution

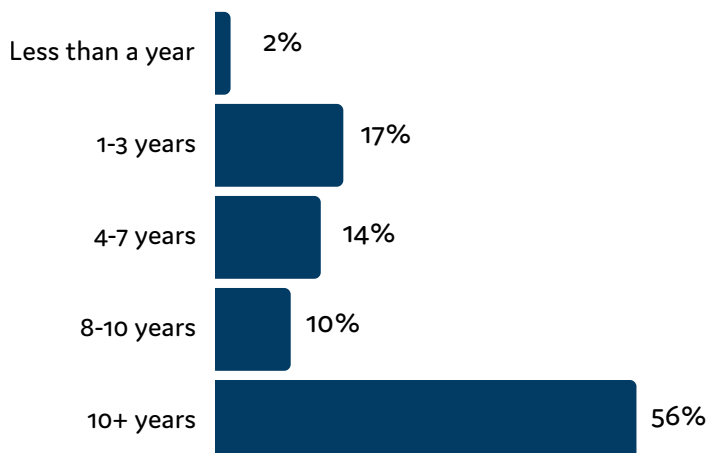


Employment status

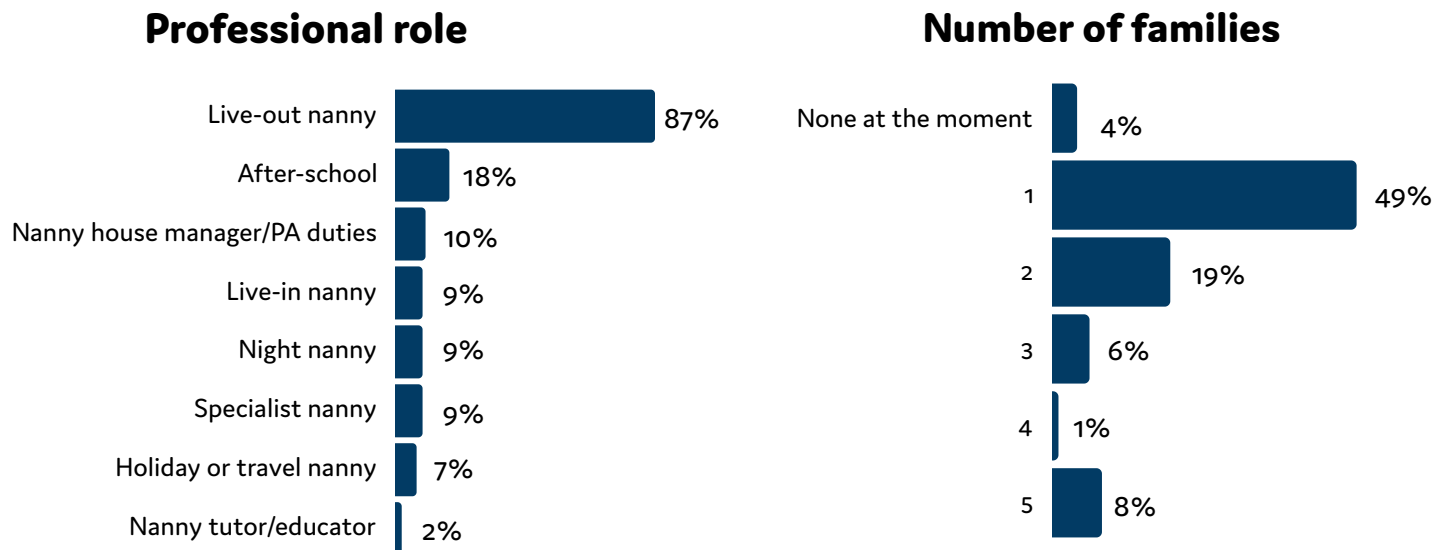


- 77% said nannying is their only job
- 22% also work in another childcare role
- 8% work outside the early years and childcare sector

More than half of nannies surveyed have been working as a nanny for over a decade



87% of nannies surveyed describe themselves as live-out nannies



53% of nannies are Ofsted registered

- To allow parents to access financial support (e.g. Tax-Free Childcare) (71%)
- To demonstrate professionalism (69%)
- To increase parental trust (58%)
- To demonstrate qualifications and experience (49%)

47% are not registered

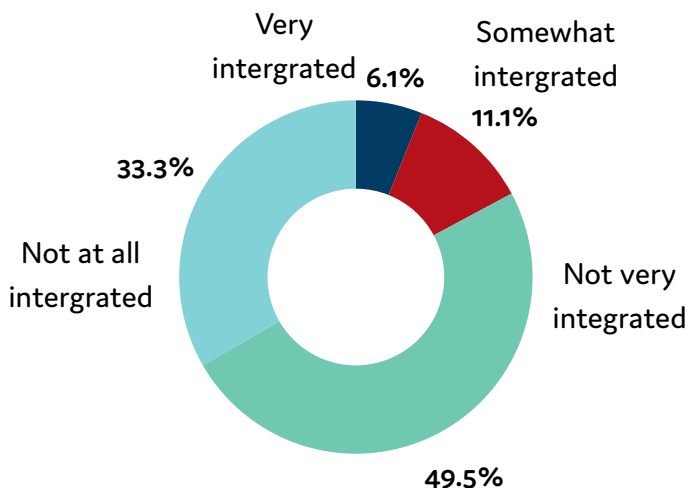
- I didn't want to/it was not required (48%)
- Cost of registering (27%)
- Administration burden (21%)
- Wanted to avoid Ofsted inspection and regulation (10%)

Two-thirds are signed up to a nanny agency

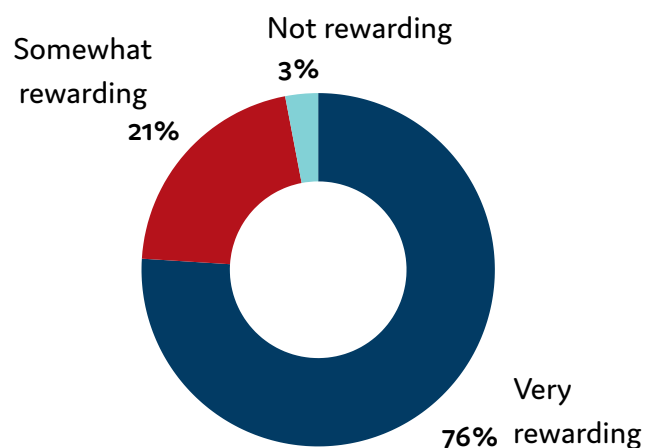


Nearly half of nannies did not feel they were integrated within the wider early years and childcare sector

Integration in sector

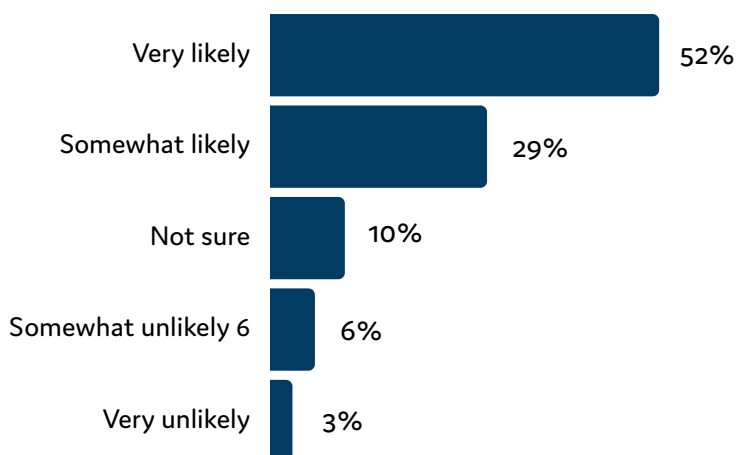


Job satisfaction



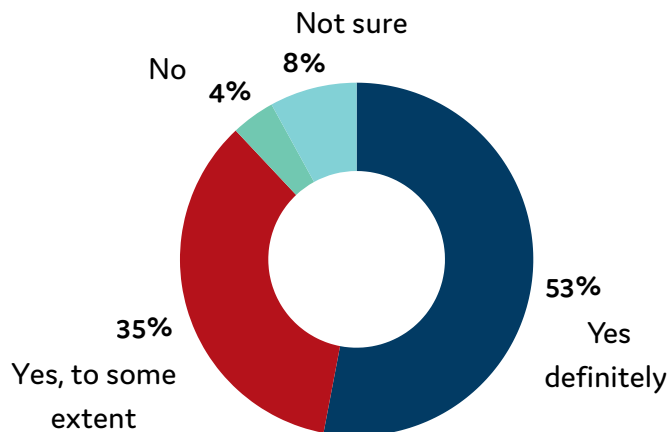
- 97% of nannies had an up-to-date first aid qualification
- 86% of nannies had safeguarding training

Over half of nannies said they were very likely to continue their career in nannying



Almost 9 in 10 nannies feel there should be an increase in regulation in the profession.

Do you support stronger regulation for nannies?



"I'm struggling to find work now the new government funding offer is focussed on childminders and nurseries. It can be a very lonely job if you don't have a good network of childcarers around you."

"I don't face any challenges, with a fabulous family with four little ones. I have been in childcare for 40 years and also work in a day nursery in the baby room. I do all my extra training through the nursery."

"The increased National Insurance contribution rate for employers has had a negative impact on my work - families are cutting hours to make up for the extra they have to pay on NI contributions."

[Read more about Coram PACEY's support and membership for nannies](#)

